

Your Company

BE Growth Index

SUMMARY

This report compares how Your Company respondents view the company across six growth dimensions.

The Built Environment
Growth Index

A Peopledesign
Research Initiative

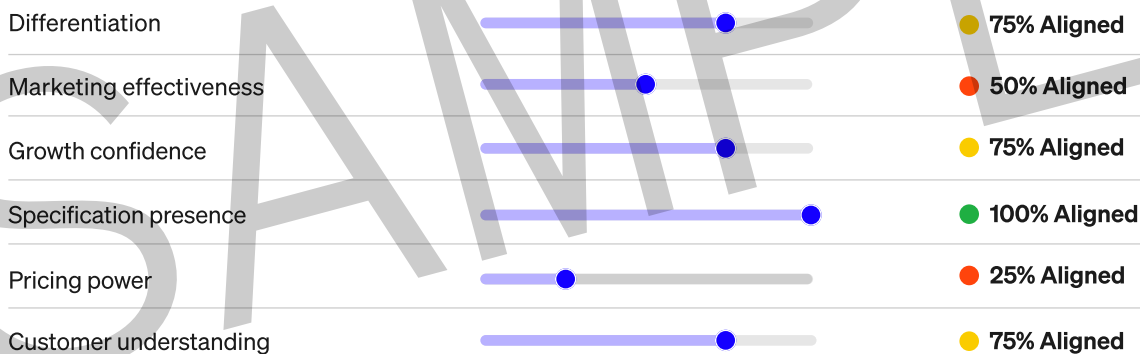
Is your team aligned?

Your average of individual answers across all dimensions.

38.0%
Aligned



How your responses align by dimension



Try this! Ask your team to answer this question individually, then meet to discuss responses.

How might you improve marketing effectiveness and pricing power?

Where did your team agree? Where did you disagree?

Key takeaways

Overall alignment is **moderate**, with an average gap of 38 points.

Three dimensions show a **75-point gap**: differentiation, marketing effectiveness, growth confidence, pricing power, and customer understanding.

Get a fuller picture:

Share the survey with more people at your company.

begrowthindex.com/2026-report ↗